## REBEL OIL COMPANY, INCORPORATED - RANKS #45 IN 2024 GREEN FLEET AWARDS COMPETITION BY NAFA FLEET MANAGEMENT ASSOCIATION

LAS VEGAS, NEVADA (AUGUST 28, 2024) – REBEL OIL COMPANY, INCORPORATED DBA ROC proudly announces that it's HESPERIA, CALIFORNIA FLEET is ranked as the # 45 Green Fleet in the 2024 Green Fleet Awards competition by NAFA Fleet Management Association (NAFA), the vehicle fleet industry's largest membership association.

Now in its 17th year, this program honors organizations that execute groundbreaking and inventive programs for their green initiatives, as well as peak-performing fleet sustainability efforts. REBEL OIL COMPANY, INCORPORATED placed # 45 in this year's competition, which was announced during the Sustainable Fleet Technology Conference & Expo in Durham, NC.

Fleets that enter the competition are judged based on a variety of sustainability-related factors, including alternative fuel use, fleet composition, applications of green technology, and other programs and initiatives. In the application submittal, ROC noted converting their California Selective Catalytic Reduction (SCR) equipped Class 8 fleet to run exclusively on Renewable Diesel R99 to create an immediate reduction in Scope 1 fossil fuel CO2 emissions, reducing over 700+ metric tons of CO2e annually. ROC has also focused on other green initiatives at their Hesperia terminal such as environmental compliance and recycling and reuse initiatives. Additionally, ROC is committed to biofuel infrastructure investments and was awarded grant funds from the Higher Blend Infrastructure Incentive Program (HBIIP) through the US Department of Agriculture to increase biofuel offerings at their Cardlock facilities.

To learn more about the Green Fleet Awards, please visit: <u>https://www.nafa.org/awards/green-fleet-awards/</u>

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## **About The Green Fleet Awards**

The Green Fleet Awards recognizes peak-performing fleet sustainability efforts and honors fleets who have enhanced practices to make a positive impact on the environment. Now in its 17th year, this annual honor recognizes organizations that execute groundbreaking and inventive programs for their green initiatives. The Green Fleet Awards is free to enter and is open to both government and commercial fleets in North America. Government fleets consist of all federal, state, and local government fleets, including those that are operated by local government personnel or contracted services. The Green Fleet Award criteria is specifically tailored around the challenges and requirements of fleet professionals.

## **About NAFA Fleet Management Association**

NAFA Fleet Management Association is the membership organization for professionals who manage the mobility requirements of vehicle fleets that include commercial, public safety, trucks, and buses of all types and sizes; and a wide range of military and off-road equipment for corporations, governments, universities, utility fleets, and law enforcement in North America and across the globe. NAFA's members are responsible for the specification, acquisition, maintenance, repair, fueling, risk management, and remarketing of more than 4.8 million vehicles that drive an estimated 84 billion miles each year. NAFA's members control assets and services well above \$122 billion each year.

## About Rebel Oil Company, Incorporated dba ROC

Rebel Oil Company, Incorporated dba ROC is a family operated business with headquarters in Las Vegas, Nevada. ROC is a wholesale distributor of fuels, renewable biofuels, DEF, lubricants, oils, and specialty products throughout Nevada, Arizona, California, and Utah. Celebrating 70 years in business, ROC is committed to providing quality fuel and lubricant products and excellent service to meet the evolving needs of their customers. ROC operates a pipeline connected fuel terminal, bulk plants, cardlock facilities, and a transportation division. ROC provides necessary energy products to various industries such as construction, agricultural, mining, transportation, government, wholesale, and retail fuel.